

Quarterly Report for AZ SHRM State Council 2014 Government Affairs

Today's Date: March 27, 2014

Person Submitting Report: Linda Michaels
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CLA Director Name: Linda Michaels
CLA Deputy Director Name: Holly Schor
CLA Committee Member Names: Kimberley Varaco

Acknowledgement

Please review:

http://www.shrm.org/Communities/VolunteerResources/ResourcesforStateCouncils/Documents/2014_SHAPE_State_Councils/Planning_Workbook_20131121.pdf

I have read and understand the State Council Planning Workbook and SHAPE Guidelines for the 2014 State Council SHAPE Award and have a plan to meet my CLA initiative(s) by year end.

(Please select one)

Yes No

Core Leadership Area Initiatives/Goals

Your CLA must have a minimum of at least one initiative to advance AZSHRM in 2014

Describe initiative(s)/goals:

- Increase revenue/attendance at 2014 ELLC conference
- Drive sponsor and exhibitor revenue/participation at 2014 ELLC Conference
- Communication of pending legislation to chapters
- Government Affairs Director to attend the SHRM ELLC event

Describe how these initiatives/ goals will be achieved:

- Research and invite new sponsors/exhibitors
- Did not extend early bird rates
- Subscribe to Arizona Capitol Times to stay current with pending legislation
- Attended the SHRM ELLC event March 16-19

Describe the expected outcome of these initiatives/ goals and how they will advance AZSHRM in 2014:

- Revenue contribution toward the \$125k year-end AZSHRM goal

- Chapters will continue to look to AZSHRM for updates
- Continuous branding for AZSHRM

Describe specific action taken this quarter to meet your CLA initiatives/goals:

Q1 Update – We were 2½ months behind in the planning stages due to the resignation of the Government Affairs Director. The strategy was to secure sponsors and drive attendance and not extend early bird. In addition, we continued to focus on cost savings.

	2013	2014
Total		
Revenue	\$97,208	\$115,423
Attendees	313	421

Attended the annual SHRM Employment Law & Legislation Conference in Washington, DC

Q2 Update –

Q3 Update –

Q4 Update –

Questions for AZSHRM State Council Members or Leadership

Appreciate assistance from AZSHRM in the following way:

- We welcome AZSHRM board members to volunteer and have a presence at the 2015 ELLC conference since it will be the 20th anniversary
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