## Quarterly Report for AZ SHRM State Council Prescott Area Human Resources Association (PAHRA)

Today's Date: Person Submitting Report: Jacque Holladay

August 18, 2014 Title: President

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#### Acknowledgement

Please review:

http://www.shrm.org/Communities/VolunteerResources/ResourcesforChapters/Documents/2014\_SHAPE\_Chapter/Planning\_Workbook\_20131121.pdf

Our chapter has read and understands the Chapter Planning Workbook for the 2014 SHAPE Award and has a plan to meet all the requirements by year end. (Please select one)

### Community Based Chapter Initiatives

Your chapter must have a minimum of at least one membership initiative, plus one other.

**Describe Membership Initiative:** Increase our membership by reaching out to local Chambers of Commerce. To accomplish this we created flyers and advertised in the local chamber newsletters (COST \$20). Local chamber members were invited to "Dine Out & Try Us Out", offering free lunch at our May membership meeting. Unfortunately, this initiative was not very successful and we only had 1 chamber member attend the May meeting, although we had another chamber member attend our July meeting. Neither has joined.

**Membership at beginning of the quarter**: 42 PAHRA members / 35 SHRM members **Membership at the end of the quarter**:

**Other Initiative:** Workforce Readiness - Goal is to inform and motivate local college/university students about a career in HR. Partnered with NAU-Prescott Valley to be a resource to their Service Industry Management curriculum and presented a full class period for SIMY 330: Managing Human Resources. The presentation was on The Human Resources Profession and was completed on 2/25/14.

**Does your chapter have any additional initiatives?** Yes. We have initiatives set in each CLA.

Describe specific action taken this quarter to meet your chapter initiatives:

**Q1 Update** – SHAPE Strategic Planning Session was held and initiative goals were set for each CLA. Workforce Readiness initiative completed.

<b>Q2 Update –</b> One Membership Initiative completed. WorkForce Readiness Initiative completed. Diversity Initiative completed. HR Certification study group scheduled beginning in October.
Q3 Update –
Q4 Update –
Chapter Best Practices
List 5-10 things happening in your chapter for which you are particularly proud of:
<ol> <li>Q1 Update –         <ol> <li>We finally got control of the PAHRA Facebook from a prior board member so that we can now keep our members more informed and draw in more members to our chapter.</li> <li>PAHRA has partnered with the Prescott Valley Chamber of Commerce and does a presentation each year for one session of the Prescott Valley Business Academy on "Human Resource Basics", which is well-received by local business owners &amp; managers.</li> </ol> </li> </ol>
<ul> <li>Q2 Update –</li> <li>3. PAHRA has finally completed the IRS Form 1024 to apply for status as a 502(c)6 non-profit organization.</li> <li>4. Scott Ferrin did an incredible presentation for our chapter; I highly recommend him as a speaker! PAHRA donated \$250 to the SHRM Foundation in lieu of an honorarium.</li> </ul>
Q3 Update –
Q4 Update –
SHAPE Awards Goal
Our Chapter's target for success is to achieve SHAPE Awards at the following level:
<ul> <li>□ Bronze Award</li> <li>□ Silver Award</li> <li>□ Gold Award</li> <li>□ Platinum Award</li> </ul>
Questions for AZSHRM State Council Members or Leadership

# Appreciate assistance from AzSHRM in the following way:Membership tracking best practices

- Election best practices
- Incorporating fun for our volunteer leaders!
- Succession planning finding it hard to get members interested in serving on the board, mostly due to lack of time!

#### Please share your calendar of events for 2014:

(List event dates and information below)

**Chapter Meetings 2014** 

May 20 - "Affordable Care Act Update" by Tom Gibson of CBIZ

July 15 - "The Future of HR: What's Next for the Profession?" by Scott Ferrin, SHRM

Sep 16 – "Your Vote, Your Voice, Your Influence" by Ken Bennett, Arizona Secretary of State

Nov 18 – "Drafting Effective Policy Manuals" by Don Zavala of the Law Offices of Boyle, Pecharich, Cline, Whittington & Stallings, PLLC. This meeting is also a Networking meeting and a SHRM Foundation fundraiser.