

Quarterly Report for AZ SHRM State Council SHRM Foundation

Today's Date: 04/28/2015

Person Submitting Report: Micki Schroeder
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CLA Director Name: Micki Schroeder
CLA Deputy Director Name: Holy Marcus
CLA Committee Member Names: N/A

Acknowledgement

Please review:

http://www.shrm.org/Communities/VolunteerResources/ResourcesforStateCouncils/Documents/2014_SHAPE_State_Councils/Planning_Workbook_20131121.pdf

*I have read and understand the State Council Planning Workbook and SHAPE Guidelines for the 2014/2015 State Council SHAPE Award and have a plan to meet my CLA initiative(s) by year end.
(Please select one)*

Yes No

Core Leadership Area Initiatives/Goals

Your CLA must have a minimum of at least one initiative to advance AZSHRM in 2015

Describe initiative(s)/goals:

- Significantly increase donation net income from the 2015 Annual Conference
- Make plans to increase donation net income at the 2016 Employment Law and Legislative Conference.
- Continue to increase knowledge of what the SHRM Foundation can do for National SHRM members
- Continue to increase communication and collaboration with regional chapters
- Increase corporate and/or educational entity sponsorships

Describe how these initiatives/ goals will be achieved:

- Finding the success in the 2015 Employment Law and Legislative Conference's Cork Pull and finding the lack of success with the Silent Auction, we plan to replace the Silent Auction with the Cork Pull and keep the Raffle
- We will most likely continue to expound upon this past conference's activities

- Continue to provide information about scholarship opportunities via social media and speaking at regional meetings and/or events when possible. Also to request a 5-10 minute educational spot to be presented at the conferences.
- Request access to an email address via AZ SHRM so that donation and sponsorship requests may be viewed as more legitimate, increasing the trust of our potential collaborators.

Describe the expected outcome of these initiatives/ goals and how they will advance AZSHRM in 2015:

- Expect gross donation income from the 2015 annual state conference to exceed \$10,000
- We hope to track and increase grant applications and recipients for our state
- .

Describe specific action taken this quarter to meet your CLA initiatives/goals:

Q1 Update –

Q2 Update –

Q3 Update –

Q4 Update –

Questions for AZSHRM State Council Members or Leadership

Appreciate assistance from AZSHRM in the following way:

- Access to an email address with the AZSHRM.org tag. Maybe to read shrmfoundation@azshrm.org
- Continued usage of the AZSHRM Credit Card as was granted last year in preparation for the Annual State Conference
- Continue the same location as the 2014 annual conference.
- Marketing support/resources from the marketing team.