

# Quarterly Report for AZ SHRM State Council SHRM Greater Tucson

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Today's Date: 5/2/15

Person Submitting Report: Trish Kordas  
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## **Acknowledgement**

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Please review:

[http://www.shrm.org/Communities/VolunteerResources/ResourcesforChapters/Documents/2014\\_SHAPE\\_Chapter/Planning\\_Workbook\\_20131121.pdf](http://www.shrm.org/Communities/VolunteerResources/ResourcesforChapters/Documents/2014_SHAPE_Chapter/Planning_Workbook_20131121.pdf)

*Our chapter has read and understands the Chapter Planning Workbook for the 2014/2015 SHAPE Award and has a plan to meet all the requirements by year end. (Please select one)*

Yes       No

## **Community Based Chapter Initiatives**

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*Your chapter must have a minimum of at least one membership initiative, plus one other.*

### **Describe Membership Initiative:**

Our chapter felt it was important to grow in SHRM membership and overall membership in order to strengthen our financial health, our prominence within our community, and the professionalism and image of an organized HR profession as a whole as thought and knowledge leaders. We are taking a strategic look at Gen Y/Millennials and College folks looking at a possible career in HR.

**Membership at beginning of the quarter: 87 (Due to late renewals)**

**Membership at the end of the quarter: 347**

**Other Initiative:**

***Does your chapter have any additional initiatives?***

**Describe specific action taken this quarter to meet your chapter initiatives:**

**Q1 Update** – We have added a Chair and Co-Chair to a College Relations Committee and an active group of college students from the University of Arizona.

**Q2 Update –**

**Q3 Update –**

**Q4 Update –**

## ***Chapter Best Practices***

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**List 5-10 things happening in your chapter for which you are particularly proud of:**

**Q1 Update –** Held a “Meet Your Board” mixer event to attract members and prospective members. Partnering with a local business magazine (BizTucson) to increase visibility of SHRM-GT and our events. We completely revamped the Employment Law event and received \$10k in sponsorships. Focused on succession planning by adding Co-Chairs to each committee.

**Q2 Update –**

**Q3 Update –**

**Q4 Update –**

## ***SHAPE Awards Goal***

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**Our Chapter's target for success is to achieve SHAPE Awards at the following level:**

- Bronze Award
- Silver Award
- Gold Award
- Platinum Award

## ***Questions for AZSHRM State Council Members or Leadership***

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**Appreciate assistance from AZSHRM in the following way:**

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- .
- .

**Please share your calendar of events for 2015:** *(List event dates and information below)*